

Digital Video Bulk Pricing Guide

Quantity of Videos	Total discount
1 – 14	--
15 – 49	20%
50 – 99	30%
100 +	40%

How to place a bulk order:

1. E-mail Emmelie Pickett with the titles and quantities you would like.
2. Receive invoice and complete payment.
3. Receive download codes to distribute within your organization!

Terms:

- Download codes expire one year from the date purchased.
- Each copy of the video is authorized for use on three devices for one user.
- TBRI An Overview is not eligible for bulk discounts.
- Digital videos (download codes) may not be re-sold for profit.

FAQ

1. Q: How do the digital videos work?
A: For individual purchases, content is accessed via a custom player which needs to be installed on your device(s). The player gives you access to all content available online and manages downloads to your device.

For bulk orders, the purchaser will receive a document with unlock codes for the digital copies they have purchased. The purchaser is responsible for distributing codes to users. Users simply need to download the player and enter their code to access content.
2. Q: Are the videos viewed online through a website?
A: No, the videos are only viewable through the Lynx Player. You must have internet access to download the content, but once it is downloaded, you do not need internet access.
3. Q: I'd like to get several copies of one of your digital videos for my organization. How can I do that?

A: Our bulk pricing for digital videos at 15 copies of any particular title. The first step in the process is to send an e-mail to Emmelie Pickett at e.pickett@tcu.edu with the titles and quantities you would like.

4. Q: Can I mix and match titles to get to 15 so I can get a discount?
A: No, orders must be 15 or more of the same title to be eligible for bulk pricing.
5. Q: If I purchase the digital videos, how will my users get the files on their computers?
A: Once your purchase is complete, you will receive a spreadsheet containing download codes. You can assign the codes to your users however you'd like. Your users will need to [download the Lynx player](#) to view their content.
6. Q: What is the benefit of placing a bulk order?
A: Placing a bulk order will allow you to distribute the digital copies among your users at discounted pricing.
7. Q: Can I purchase one digital copy and upload it to a server?
A: No, our digital videos can only be played within the Lynx Player.

For any other questions, please contact Emmelie Pickett at e.pickett@tcu.edu

Digital Video Bulk Pricing

Lecture Series							
Quantity	Discount	Empowering, Connecting & Correcting	Facilitating Behavioral Change	Healing Research	The Neurochemistry of Fear	Sensory Integration	The Attachment Dance
1 to 14	-	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00
15 - 49	20%	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00
50 - 99	30%	\$10.05	\$10.05	\$10.05	\$10.05	\$10.05	\$10.05
100 +	40%	\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	\$9.00
7-day rental	-	\$7.00	\$7.00	\$7.00	\$7.00	\$7.00	\$7.00

Healing Families Series							
Quantity	Discount	Healthy Touch	Playful Interaction	A Sensory World	Trust-Based Parenting	Attachment: Why It Matters	Children From Hard Places and the Brain
1 to 14	-	\$25.00	\$25.00	\$25.00	\$35.00	\$35.00	\$35.00
15 - 49	20%	\$20.00	\$20.00	\$20.00	\$28.00	\$28.00	\$28.00
50 - 99	30%	\$17.50	\$17.50	\$17.50	\$24.50	\$24.50	\$24.50
100 +	40%	\$15.00	\$15.00	\$15.00	\$21.00	\$21.00	\$21.00
7-day rental	-	\$7.00	\$7.00	\$7.00	\$9.00	\$9.00	\$7.00

Quantity	Discount	TBRI for Teens
1 to 14	-	\$30
15 - 49	20%	\$24.00
50 - 99	30%	\$21.00
100 +	40%	\$18.00
7-day rental	-	\$7.00

Video Packages				
Quantity	Discount	Lecture Series Package	Healing Families Package	Library Package
1 to 14	-	\$85.00	\$165.00	\$250
15 - 49	20%	\$68.00	\$132.00	\$200.00
50 - 99	30%	\$59.50	\$115.50	\$175.00
100 +	40%	\$51.00	\$99.00	\$150.00